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#### The McGrow-Hill Communic



#### SOCIAL WORK AND SOCIAL WELFARE: AN INVITATION

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### faa\_tt ABOUT THE AUTHOR

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ing teachers.

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MARLA BERG-WEGER, University of Wherever, is a seasoned writing instructor who has taught all levels of college composition, first at Youngstown State University in northeastern Ohio and then at Slippery Rock University in western Pennsylvania. He has written a number of companion texts for McGraw-Hill, including The Student Writer: Editor and Critic. He is a frequent presenter at national and regiuonal conferences, and he often conducts workshops for writ-

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## fdd\_tt DEDICATION

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This is dedicated to the one I love.

#### fbt\_tt BRIEF CONTENTS

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FM entries Preface vii

Acknowledgments xv

CHAPTER 1 A Glimpse into the World of Social Work 00

CHAPTER 2 The History of Social Work and Social Welfare 00

**CHAPTER 3** U.S. Poverty and the implications for Social Work 00

CHAPTER 4 The Social Work Environment 00

CHAPTER 5 Diversity in Social Work Practice 000

CHAPTER 6 Values and Ethics in Social Work Practice 000

CHAPTER 7 Social Work Perspectives and Methods 000

CHAPTER 8 Fields of Social Work Practice 000

**CHAPTER 9** Social Work Practice with Individuals and Families 000

CHAPTER 10 Social Work Practice with Groups 000

CHAPTER 11 Social Work Practice with Organizations and

Communities 000

CHAPTER 12 The Social Work Profession 000

EM entries Index 000

References 000

vii

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## GUIDE TO SELECTED ISSUES

#### fcg\_ha

#### **Curriculum Issues**

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#### **Teacher Issues**

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Academic Freedom, 354–359 As Curriculum Develops, 238–241 Access: Equal, Broadcaster's Rights, 346, 362–66, 432 Abdominal cavity, 165–66, 377, 410 Abiotic, defined, 650 ABO blood typing, 233 Abscisic acid, 143, 145 Absorption, 129, 134, 139

#### **Student Issues**

Academic Freedom, 354–359 As Curriculum Develops, 238–241 Access: Equal, Broadcaster's Rights, 346, 362–66, 432 Abdominal cavity, 165–66, 377, 410 Abiotic, defined, 650 ABO blood typing, 233 Abscisic acid, 143, 145 Absorption, 129, 134, 139

#### fto\_tt CONTENTS

fto\_tx

A-head

FM entries Preface vii

Acknowledgements xv

CN/CT CHAPTER 1

A Glimpse into the World of Social Work 00

A Definition of Social Work 00

The Work of Social Work 00

B-head What do social workers do? 00

Who do social workers work with? 00 Where do social workers work? 00

Paths to Becoming a Social Worker 00

Social Work Education 00

CHAPTER 2

The History of Social Work and Social Welfare 00

Elizabethan Poor Laws of 1601 00

Social Services of the 17th and 18th Centuries 00

What do social workers do? 00 Where do social workers work? 00

Field Experiences 00

Conclusion 00

Practicing Social Work 00

EM entries Index 00

References 00

ix

#### ALTERNATE CONTENTS



#### Identification and Alienation

#### **Fiction**

JAMES JOYCE Araby 171 And the Sould Shall Dance 176 WAKAKO YAMAUCHI LOUISE ERDRICK

The Red Convertible: Lyman Lamartine 183

Town and Country Lover 1 NADINE GORDIMER The Man Who Was Almost a Man 1 RICHARD WRIGHT

Poetry

Incident 198 COUNTEE CULLEN

In the Counselor's Waiting Room 201 BETTIE SELLERS

Title

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	Fiction

Young Goodman Brown NATHANIEL HAWTHORNE 1835 The Black Cat 1835 EDGAR ALLEN POE

Date

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NATHANIEL HAWTHORNE	Young Goodman Brown	1835
EDGAR ALLEN POE	The Black Cat	1835

## ffm\_tt LIST OF BOXES

A Glimpse into the World of Social Work 00 The History of Social Work and Social Welfare 00 U.S. Poverty and the implications for Social Work 00 The Social Work Environment 00 Diversity in Social Work Practice 000

#### THIS IS A SAMPLE AHEAD

Values and Ethics in Social Work Practice 000 Social Work Perspectives and Methods 000 Fields of Social Work Practice 000 Social Work Practice with Individuals and Families 000 Social Work Practice with Groups 000 Social Work Practice with Organizations and Communities 000 The Social Work Profession 000

хi

## fm\_t\_a FRONTMATTER TITLE

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You are considering a lifetime career as a generalist social worker. This book provides you with an introduction to the knowledge, skills, and values that are essential for working with individuals, families, groups, organizations, and communities.

If you are reading this book, you are probably enrolled in your first social work class. You may have decided to pursure a degree in social work, you may be investigating the possibility of working on a degree in the field, or you may be selecting the course as an interesting elective. Regardless of you reasons for taking a social work course, it is my hope that this book will be an introduction to social work that will excite and inspire you about the profession.

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#### THIS IS A SAMPLE AHEAD

A significant number of social work professionals are engaged, in whole or in part, in policy development and analysis, advocacy, supervisory, administrative, and fundraising activities. A sampling of these areas include:

ffm\_lb\_a

- Social casework/case management—conducting needs assessments, providing information and referrals, and accessing resources
- Medical social work—serving as a case manager and couseling around specific healthrelated issues
- Clinical social work—counseling individuals, families, and groups in such settings as hospitals, schools, mental health facilities, and private practices

While still considered by many authorities to be the preferred method for providing aid, "indoor relief" eventually gave way to "outdoor relief," the provision of services outside the institutional setting. Efforts to integrate capitalistic individualism and charitable altruism have not always been successful, often resulting in a "patchwork of programs" (Reid, 1995, p. 2209).

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**Author Lastname** 

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University of Wherever

## fpr\_tt PREFACE

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Social Work — Before reading further, stop and consider that these words mean to you. Thge concept has taken on numerous, changing definitions since the idea emerged centuries ago. In our daily lives, you have likely heard of social work and possibly even met social workers, but you may not thoroughly know about the social work profession and its possibilities and contributions to the world.

fprop\_et

If you are reading this book, you are probably enrolled in your first social work class. You may have decided to pursure a degree in social work, you may be investigating the possibility of working on a degree in the field, or you may be selecting the course as an interesting elective.

Regardless of you reasons for taking a social work course, it is my hope that this book will be an introduction to social work that will excite and inspire you about the profession.

fpr\_ha

#### ORGANIZATION OF THE BOOK

fpr\_tx

You are considering a lifetime career as a generalist social worker. This book provides you with an introduction to the knowledge, skills, and values that are essential for working with individuals, families, groups, organizations, and communities.

fpr\_hb

#### **Chapter 1**

fpr\_hc

#### A Glimpse into the World of Social Work

We will begin our journey into understanding the profession of social work by exploring the definition of social work, the ways the social workers help people, the people with whom social workers work, and the places where social workers practice. We will conclude the firast chapter of our exploration by ex-

xiii

FormatInteriorKIM\_Finalv6.qxd 4/19/06 10:10 AM Page xiv

#### **xiv** CHAPTER I: A GLIMPSE INTO THE WORLD OF FORMAT DESIGN

amining the contribution of social work to the helping professions and the way that you can become a social worker. In this first chapter, you will meet Emily. Throughout the book, you will follow Emily as she experiences being a social work student and later a social work practitioner. I hope reading about Emily's experiences will help you learn about the breadth of the social work profession and enable you to gain a sense of the passion that she has for her chosen career.

#### Chapter 2

#### The History of Social Work and Social Welfare

To understand the profession social work, it is critical to understand where the profession began and the paths that social work, as a profession, has taken. Our history is one rich in diversity, controversy, and dedication.

We will begin our exploration of the history of social work profession with a look at events that occurred as early as the 14th century and examine the highlights all the way to the dawn of the 21st century. Along with reviewing the history of services provided by social workers, we will examine the evolution of the profession itself.

fpr\_lb

- Social casework/case management—conducting needs assessments, providing information and referrals, and accessing resources
- Medical social work—serving as a case manager and couseling around specific health-related issues
- Clinical social work—counseling individuals, families, and groups in such settings as hospitals, schools, mental health facilities, and private practices

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#### NOTES

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- 1. Social work is a professional activity that provides the opportunity to work with individuals, families, groups, organizations, and communities.
- 2. Social work is a professional activity that provides the opportunity to work with individuals, families, groups, organizations, and communities.

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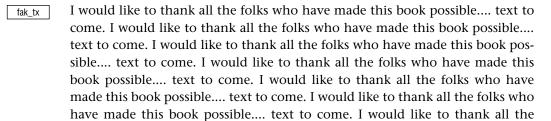
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## ACKNOWLEDGMENTS



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fpi\_tt GENERAL INTRODUCTION

 $fpl\_qd$  Action indeed is the sole medium of expression for ethics.

—Jane Addams

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bch\_nm C H A P T E R 1

bch\_tt

# A Glimpse into the World of Format Design

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A SK SOCIAL WORKERS WHAT DREW THEM TO THE PROFESSION and you will hear one common message: They liked the idea that they would be helping to make better or enhance people's lives. What led them to choose social work? Did thet consider one of the other helping professions, such as psychology, sociology, teaching, or medicine? As you will learn throughout this book, social work is unique from other helping disciplines because of its broad scope of concern, its strong core values, and its commitment to social and economic justice.

The health professions emphasize the value of the interdisciplinary team approach. Social work and other helping professions certainly overlap, and social workers have adopted useful knowledge from many of these professions. However, social work is also distinctive in a number of ways (see Exhibit 1.1).

This chapter will illustrate the meaning of social work. In the remaining chapters, a more detailed picture of what social work is and what you need to learn to be an effective social worker.

#### bch\_ha A DEFINITION OF SOCIAL WORK

Developing an accurate and comprehensive definition of social work requires an expansive view of the profession and the positions that social workers hold. As you might already know, social workers are employed in such helping insttutions as schools, hospitals, mental health facilities, older adult service programs, and children's residential settings.

#### bch\_hb What Do Social Workers Do?

In 2000, a federal government study found that approximately 468,000 people were employed as social workers (U.S. Department of Labor, 2002b). What do

1



A DEFINITION OF SOCIAL WORK

#### 2 CHAPTER I: A GLIMPSE INTO THE WORLD OF SOCIAL WORK

4					
,	BOX 1.1	DISCIPLINE	SIMILARITIES WITH SOCIAL WORK	DIFFERENCE FROM SOCIAL WORK	
tt]	What Makes Social Work Unique	Psychology bchxb_tbhs	<ol> <li>Both are practice professions</li> <li>At the graduate level, both are trained to provide psychotherapy</li> <li>Both may work in tha same settings and with the same clients</li> </ol>	1) Psychology focuses in internal issues as the source of the problem/Social work focuses or the person within the environment (PIE)	
			angs and man the same enems	2) Psychology focuses on the individual as the target of the intervention/Social work interventions excompasses the individual and those in his/her environment	
				3) Psychologists administer and interpret psychological tests/Social workers are typically not trained in this area of practice	
				4) In some states, psychologists can prescibe medications/Social workers cannot	
				5) Clinical practice often requires a Ph.D for psychologists and an MSW for social workers (social workers are licenced to practice in many states.	
		Sociology	1) Both are interested in the pat- terns of behaviors of people	1) Sociology is not a practice profession, but a social science that considers the population, often in the context of communities	
		Health Professionals (nursing and medicine, in par- ticular)	1) Both are practice professions	1) Health professions often fo-	
			2) Both recognize the influence of health on well-being	cus primarily on physical her- alth issues, whick social work assessments include biological.	
			3) Both work in community/hospital settings with the same patients	psychological and social perspectives/factors	
			4) Both have generalist and specialist expertise	2) Social workers are expert about community resources continued	
1					

DISCIPLINE	SIMILARITIES WITH SOCIAL WORK	DIFFERENCE FROM SOCIAL WORK	BOX 1.1
Health Professionals continued		3) Physicians and some nurses can prescribe medications/Social workers cannot	continued
Marriage and	1) Both are practice professions	1) Like psychologists, coun-	
Family Counseling	2) At the graduate level, both are trained to provide psychotherapy	selors focus primarily on the in- dividual as the source of the problem for assessment and in-	
	<ol><li>Both have licencing and certification requirements</li></ol>	tervention	
		2) Counselos are not typically	
	4) Both can conduct clinical practice with a master's desgree	trained in community practice (e.g., advicacy, organizing, etc.)/social work training emphasizes competence at the individual/family/community levels	

they all do? More than two-thirds of them ane engaged in direct practice, in which they work with individuals, couples, families, and small groups (Gibelman & Schervish, 1997). More than two-thirds of them ane engaged in direct practice, in which they work with individuals, couples, and families.

How does thew profession define social work? In 1973, the National Association of Social Workers (NASW), the professional organization for the social work profession, establish a definition of **social work** that remains relevant today:

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#### **EXTRACT TITLE**

Social work is the professional activity of helping individuals, groups or communities to enhance ot restore their capacity for social functioning and creating societal conditions favorable to this goal (p. 4).

The NASW definition includes four basic goals for the profession: (1) linking people to resources; (2) providing direct services ti individauls, families, and groups; (3) helpinh communities or groups provide or improve social and health services; and (4) participating in relevane legisltive processes (NASW, 1973, pp./ 4-5). The populations, health crises, social conditions, and ethical dilemmas with which social workers are engaged may vary, but the work tran-

#### 4 CHAPTER I: A GLIMPSE INTO THE WORLD OF FORMAT DESIGN

scends time and individual circumstamnness because of its all-encompassing nature.

#### bch\_ha THE WORK OF SOCIAL WORK

bch\_et\_a

Consider the experiences of a mid-career social worker named Emily. Like many of her professional counterparts, Emily has worked in a number of different social work positions and settings. Early in her career, she worked in the public welfare system in several different areas ranging from child protective services to services for older adults and persons with visual impairments to outreach work in a domestic violence program. Later, Emily obtained a graduate degree and, over the years, held social work positions in a mental health center, home health agency, hospital, and medical outpatient clinic.

A significant number of social work professionals are engaged, in whole or in part, in policy development and analysis, advocacy, supervisory, administrative, and fundraising activities. A sampling of these areas include:

bch\_lb

Opening word or phrase may be set in bold or italic; CE will mark in MS

- Social casework/case management—conducting needs assessments, providing information and referrals, and accessing resources
- Medical social work—serving as a case manager and couseling around specific health-related issues
- **Clinical social work**—counseling individuals, families, and groups in such settings as hospitals, schools, mental health facilities, and private practices

While still considered by many authorities to be the preferred method for providing aid, "indoor relief" eventually gave way to "outdoor relief," the provision of services outside the institutional setting. Efforts to integrate capitalistic individualism and charitable altruism have not always been successful, often resulting in a "patchwork of programs" (Reid, 1995, p. 2209).

bch hc

**Settlement House Movement.** Originating in England, the settlement house is a facility based in a geographically-bound neughborhood whose purpose is to

#### A DEFINITION OF SOCIAL WORK 5

provide a center for the "neighbors" to come together for educational, social, and cultural activities.

#### How Does the Social Work Profession Define Ethics?

bch\_qd bch\_qdau Action indeed is the sole medium of expression for ethics.

—Jane Addams

bch\_tx

Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice. As the quote from Jane Addams implies, ethics is defined by action. By definition, a **code of ethics** is a document, created by the members of the profession, that provides specific guidelines for appropriate and expected professional behaviors (Barker, 2003). The behavioral expectations are rooted in the values and etgical standards deemed acceptable by the profession.

#### **Intervention with Organizations and Communities**

bch\_et\_a

Using the data from Emily's needs assessment, the ad hoc committee developed the following plan:

bch\_etlb\_a

- Goal: Develop a plan to establish a tutoring program to be implemented by the start of the next school year building on the assets and capacities of the neighborhood residents.
- Objectives:

bch\_etlb\_b

- Using information gathered from the Board of Education and other tutoring programs, develop a schedule, curricular plan, budget, and staffing coverage
- Present plan to the ad hoc committee and Council for approval
- Publicize the program to neighborhood parents and youths and school personnel

bch\_et\_a

After receiving approval for the plan from both the ad hoc committee and the Council, Emily and caroline implemented the intervention by developing a curricular plan for tutoring and a training program for the tutors, obtained funding from

http://www.inform.umd.edu/
EdRes/Topic/Diversity/
From the University of
Maryland, a fine site of links
and resources, including a
dictionary of diversity-related
terms.



bfant tx

From the University of Maryland, a fine site of links and resources, including a dictionary of diversity-related terms.

www.mhhe.com/berg1

From the University of
Maryland, a fine site of links
and resources, including a
dictionary of diversityrelated terms.

#### A DEFINITION OF SOCIAL WORK 7

#### PART II: THE PRACTICE OF FAMILY LIFE EDUCATION

bch\_et\_a

the agency for supplies and refreshments, recruited volunteers to serve as tutors, and advertized the program to parents, youth, and teachers.

The social workers that developed the following working statement also conceptualized a list of objectives that were (and still are) essential for the practice of social work (Minahan, 1981, p. 6).

bch\_et

Social workers focus on a person-and-environment in interaction. To carry out their purpose, they work with people to achieve the following objectives:

bch\_et\_lb

- The environment (social, physical, and organizational) should provide the opportunity and resources for the maximum realizatrion of the potential and aspirations of all individuals, and should provide for their common human needs and for the alleviation of distress and suffering.
- Individuals should contribute as effectively as they can to their own well-being and to the social welfare of others in their immediate environment as well as to the collective society.
- Clients of social workers may be an individual, a family, a group, a community, or an organization.

bch\_tx

Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice. As the quote from Jane Addams implies, ethics is defined by action. By definition, a code of **ethics** is a document, created by the members of the profession, that provides specific guidelines for appropriate and expected professional behaviors (Barker, 2003). The behavioral expectations are rooted in the values and etgical standards deemed acceptable by the profession.

bch\_ln

- 1. Social work is a professional activity that provides the opportunity to work with individuals, families, groups, organizations, and communities.
- 2. Almost half a million people in the United States are practicing social workers.
- 3. Social workers can obtain degrees at the baccalaureate, masters, and doctoral levels.

bch\_tx

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bchxb\_ha

#### YOU'LL NEED A SOCIAL WORKER ...

bchxb\_lu

When you come into the world too soon When you don't like how the neighbor When you can't find anyone to play with touches you When you are left home alone

When you hate the new baby

When you don't think your teacher likes

When you are bullied

When you don't want your mommy and daddy to divorce

When you miss your big brother

When you get into fights at school When you don't make the team When your best friend moves away

When you get poor grades

When you always fight witrh your siblings

**BOX 1.2** 

Who Needs a Social Worker?

2003). The behavioral expectations are rooted in the values and etgical standards deemed acceptable by the profession. The behavioral expectations are rooted in the values and etgical standards deemed acceptable.

bch\_lu

Social work is a professional activity that provides the opportunity to work with individuals, families, groups, organizations, and communities.

Almost half a million people in the United States are practicing social workers.

Social workers can obtain degrees at the baccalaureate, masters, and doctoral levels.

bch\_tx

Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice. As the quote from Jane Addams implies, ethics is defined by action.

#### MAIN POINTS

- Social welfare is the system of programs and services that respond to social and economic needs and injustices
- The first organized attempt at mandating the provision of social services was the 1349 Statutes of Labourers that designated categories of need in England
- Social welfare is the system of programs and services that respond to social and economic needs and injustices

#### 8 CHAPTER I: A GLIMPSE INTO THE WORLD OF FORMAT DESIGN

Sample of 29p wide box containing a short list



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# U.S. Poverty and the Implications for Format Design

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Get over

Being

Poor?

When I was little

I was poor.

But playing

Dreaming Kept some of the pain

Being poor

Away

And my folks

Kept

Lots of worries from me.

Till

The fever got him

And

The Lord took him

And I had to go to welfare.

Then

They cut that—some.

Reverend,

Do people born poor

Have

To stay thay way—always?

Ain't there any other way-

Even when we get to be eighty?

Does "poor" always have to be

A

Life sentence?

#### **EXERCISES AND ACTIVITIES**

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The first organized . . . .

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This is a Sample of an Exercise Head

bceex\_In

- 1. Social work is a professional activity that provides the opportunity to work with individuals, families, groups, organizations, and communities.
- 2. Social work is a professional activity that provides the opportunity to work with individuals, families, groups, organizations, and communities.

bch nofn

From "If . . . A Big Word With the Poor," by Don Bakely, Faith & Life Press, Newton, Kansas. Used with permission.

9

**ADDITIONAL SAMPLE EXHIBITS** 

**BOX 5.1** 

Elements of Culturally Competent Social Work Practice

- Ethics and Values—Within the context of the client's system's culture, the profession's values mandate that social workers respect the individual and her/his right to self-determination and confront any ethical dilemmas that result from conflicts.
- Self-Awareness—Culturally competent social workers are responsible for being aware of their own cultural identities as well as "knowing and acknowledging how fears, ignorance, and the 'isms' have influenced their attitudes, beliefs, and feelings."
- Cross-Cultural Knowledge—Baseline and ongoing knowledge of cultures other than one's own is an expected component of culturally competent practice.
- Cross-Cultural Skills—Because culturally effective social workers intervene with a wide range of people who are different from them, they must remian open to learning new knowledge and skills.
- Service and delivery—Interacting with co-workers, agencies, and the community to maintian awareness of culturally diversity and to ensure the provision of culturally competent services is critical to effective practice.

bchxb\_lb

bchbb\_tt bchbb\_st

bchbb\_lb

bchxb\_ln

bchxb\_lu\_a

bchxb\_ln

bchxb\_lu\_a

1. Clients: This grouping of ethical standards addresses our responsibilites to clients, including the topics of:

commitment to clients client's right to self-determination informed consent competence and diversity

access to records sexual relationships and harrassment

2. Colleagues: Ethical responsibilities in this standard relate to collegial behaviors, including guidelines for:

confidentiality respect

conflicts of interest

disputes involving colleagues interdisciplinary collaboration

consultaion referral for services **BOX 6.2** 

Ethical Standards for Social Workers

#### *A Model for Understanding Human Sexuality*

#### Box Subtitle

- Ethics and Values—Within the context of the client's system's culture, the profession's values mandate that social workers respect the individual and her/his right to self-determination and confront any ethical dilemmas that result from conflicts.
- Self-Awareness—Culturally competent social workers are responsible for being aware of their own cultural identities as well as "knowing and acknowledging how fears, ignorance, and the 'isms' have influenced their attitudes, beliefs, and feelings."
- Cross-Cultural Knowledge—Baseline and ongoing knowledge of cultures other than one's own is an expected component of culturally competent practice.
- Cross-Cultural Skills—Because culturally effective social workers intervene with a wide range of people who are different from them, they must remian open to learning new knowledge and skills.
- Service and delivery—Interacting with co-workers, agencies, and the community to maintian awareness of culturally diversity and to ensure the provision of culturally competent services is critical to effective practice.

Below: Example of when pt. size of heads and text may need to be reduced in order to fit maximum box width

privacy and confidentiality

bchxb_tbcn	PRACTICE ETHICAL ISSUES	ETHICAL PRINCIPLE(S)	PERSONAL BIASES	ACTION(S) OPTIONS	POTENTIAL CONSEQUENCES OUTCOME	ACTION(S) 5 TAKEN	MONITOR/ EVALUATE EFFECTIVENESS	BOX 6.4
bchxb_tbtx	Client's request to not report the sexual abuse	1) Protection of human life	I think the the mother is at fault.	a) Report the abuse to the pub- lic agency despite her opposition	a) Report is made, but client's trust is lost	Jointly work with client to make report	Check with client at each step to deter- mine her sexual safety	Ethical Decision Making in Carla's Case
bchxb_tbla	<b>&gt;</b>	6) Privacy and confidentiality		b) Work with client to make the report together	b) Build trust withclient so report can be made			
	Client's request to not contact her mother	6) Privacy and confi- dentiality	I think her mother must be contacted	a) By reporting to the public agency, the mother is contacted despite her opposition	a) Mother is contacted, but client's trust is lost	Jointly work with client to contact her mother	Check with client at each step to determine her trust comfort levels with contacting mother	

FormatInteriorKIM\_Finalv6.qxd 4/19/06 10:10 AM Page 12

#### **ADDITIONAL SAMPLES**

BOX 2.3

Profile in Innovation: Jane Addams (1860-1935) bchxb\_ct

Synonymous with the origins of social work in the United States, Jane Addams opened Chicago's Hull House in 1899. Partnering with Ellen Gates, Addam's established Hull House after visiting the original settlement house, Toynbee Hall, in London. Ever the activist, Addams fought for improved sanitary conditions in Chicago and, as a result, was appointed neighborhood sanitation inspector.

9p wide photo

#### **EXHIBIT A-HEAD**

A Quaker and a staunch pacifist, her contirbutions go far beyond the work of Hull House. She was a community organizer, peace advocate, 1931 c0-winner of the Nobel Peace Prise, and one of only twp social workers inducted into the Hall of Fame of Great Americans.

**Exhibit B-head** 

Her dedication to the issue of world peace resulted in her active involvement in a number of peace organizations, in cluding the Women's Peace Party, the National Progressive Party, and the Women's International League for Peace and Freedom. She accomplished all of this despite that fact that aa a woman she did not acquire the right to vote until 1920.

Source: Barker, 2003; NASW, 1998; Quam, 1995.

bchxb\_fn

Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice. As the quote from Jane Addams implies, ethics is defined by action. By definition, a **code of ethics** is a document, created by the members of the profession, that provides specific guidelines for appropriate and expected professional behaviors (Barker, 2003). The behavioral expectations are rooted in the values and etgical standards deemed acceptable by the profession. Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice.

*X* is correct, therefore *Y* is correct. This is an equation.

bch\_eq

Social workers can obtain degrees at the baccalaureate, masters, and doctoral levels. As the quote from Jane Addams implies, ethics is defined by action. By definition, a **code of ethics** is a document, created by the members of the profession, that provides specific guidelines for appropriate and expected professional behaviors (Barker, 2003). The behavioral expectations are rooted in

bchxb\_ct

The "foremother" of American professional social work, Mary Richmond was a social activist and prolific writer on social issues. Starting out as a treasurer for a Maryland COS, Richmond also served as a friendly visitor. In 1897, Richmond, then secretary of the Charity Organization Society of Baltimore, delivered a speech at the National Conference of Charities and Corrections in which she said "we owe it to those who shall come after us that they shall be spared the groping and blundering by which we have acquired our own stock of experience." Richmond argued that workers

BOX 6.2

A DEFINITION OF SOCIAL WORK 13

Profile in Innovation: Mary Richmond (1861-1928)

needed training as "relief and child-saving agents" with "shoulder-to-shoulder contact which makes cooperation natural and inevitable."

14p wide photo

She went on to state that theory and practice should be concurrent, with students beginning in a general area of study and moving into a specialization—the model still used as the basis of social work education today.

BOX 6.2

Profile in Innovation: Mary Richmond (1861-1928)

28p wide photo

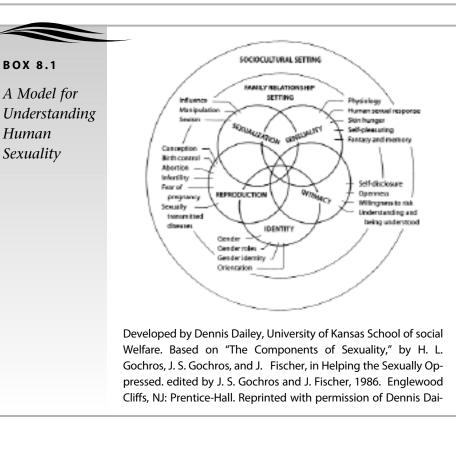
bchxb\_ct

The "foremother" of American professional social work, Mary Richmond was a social activist and prolific writer on social issues. Richmond argued that workers needed training as "relief and child-saving agents" with "shoulder-to-shoulder contact which makes cooperation natural and inevitable."

#### SAMPLE EXHIBITS CONTAINING A FIGURE/ART

Developed by Dennis **BOX 8.1** SOCIOCULTURAL SETTING Dailey, University of Kansas School of social A Model for FAMILY RELATIONSHI Welfare. Based on "The **Understanding** SETTING Physiology Components of Sexuluman sexual response Human ality," by H. L. Gochros, Skin hunger Self-pleasuring J. S. Gochros, and J. Sexuality Fischer, in Helping the Conception Birth control Sexually Oppressed. Abortion edited by J. S. Gochros Self-disclosure Fear of and J. Fischer, 1986. Openness REPRODUCTION pregnancy Englewood Cliffs, NJ: Willingness to risk Sexually Understanding and Prentice-Hall. transmitted being understood diseases IDENTITY Reprinted with permission of Dennis Dailey. Gender roles Gender Identity

Same as above except set x 29p with caption below figure in order to resolve a space problem.



Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice. As the quote from Jane Addams implies, ethics is defined by action. By definition, a code of **ethics** is a document, created by the members of the profession, that provides specific guidelines for appropriate and expected professional behaviors (Barker, 2003). The behavioral expectations are rooted in the values and etgical standards deemed acceptable by the profession.

bchxb\_ct

- Step 1. Social work is a professional activity provides the opportunity to work with individuals, families, groups, organizations, and communities.
- Step 2. Almost half a million people in the United States are practicing social workers.
- Step 3. Social workers can obtain degrees at the baccalaureate, masters, and doctoral levels.

Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice. As the quote from Jane Addams implies, ethics is defined by action. By definition, a code of ethics is a document, created by the members of the profession, that provides specific guidelines for appropriate and expected professional behaviors (Barker, 2003). The behavioral expectations are rooted in the values and etgical standards deemed acceptable by the profession. The behavioral expectations are rooted in the values and etgical standards deemed acceptable.

bch\_ettt

bch\_dl

- JOHN: Social work is a professional activity provides the opportunity to work with individuals, families, groups, organizations, and communities.
- EDWARDO: Almost half a million people in the United States are practicing social workers.
  - JOHN: Social workers can obtain degrees at the baccalaureate, masters, and doctoral levels.

Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice. As the quote from Jane Addams implies, ethics is defined by action.

bchxb\_ct

For Example: You ought to tell the truth. Physicians often tell the truth to patients, but not always. Do your own research to be sure they are not pushing the latest new drug from pharmaceutical companies. All good girls and boys tell the truth.

16 CHAPTER I: A GLIMPSE INTO THE WORLD OF FORMAT DESIGN

relevant today:

This is a D-Head How does thew profession define social work? In 1973, the National Association of Social Workers (NASW), the professional organization for the social work profession, establish a definition of **social work** that remains

#### **EXTRACT TITLE**

Social work is the professional activity of helping individuals, groups or communities to enhance ot restore their capacity for social functioning and creating societal conditions favorable to this goal (p. 4).

#### **Extract A-Head**

To carry out their purpose, they work with people to achieve the following objectives:

• The environment (social, physical, and organizational) should provide the opportunity and resources for the maximum realizatrion of the potential and aspirations of all individuals, and should provide for their common human needs and for the alleviation of distress and suffering.

Many good people never go beyone high school or ever graduate from college due to their lack of enthusiasm.

Many good people never go beyone high school or ever graduate from college due to their lack of enthusiasm.

Many good people never go beyone high school or ever graduate from college due to their lack of enthusiasm.

> bch\_etso – John G. Adams. What We Know. University Press. UCSB, Santa Barbara, CA (1998).

The NASW definition includes four basic goals for the profession: (1) linking people to resources; (2) providing direct services ti individauls, families, and groups; (3) helpinh communities or groups provide or improve social and health services; and (4) participating in relevane legisltive processes (NASW, 1973, pp./ 4-5).

#### Case Study Title

The NASW definition includes four basic goals for the profession: (1) linking people to resources; (2) providing direct services ti individauls, families, and groups; (3) helpinh communities or groups provide or improve social and health services; and (4) participating in relevane legisltive processes (NASW, 1973, pp./ 4-5).

bch\_hd Web Sites for World War II

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bch\_etha 1 Reading Title bchrd\_st

**Reading Subtitle** 

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**READING BOX 8** A Model for Understanding Human Sexuality

Reading Box Author **Affiliation** 

acceptable.

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brdba\_nm brdba\_tt



bchfg\_tt

#### 16 CHAPTER I: A GLIMPSE INTO THE WORLD OF FORMAT DESIGN

bchfg\_nm FIGURE 8.1 bchfg\_tt A Model for

Undestanding **Human Sexuality** 

bchfg\_so Developed by Dennis Dailey. University of Kansas School of social Welfare. Based on "The Components of Sexuality," by H. L. Gochros, J. S. Gochros, and J. Fischer, in Helping the Sexually Oppressed. edited by J. S. Gochros and J. Fischer, 1986, Englewood Cliffs, NJ: Prentice-Hall. Reprinted with permission of Dennis Dailey.



Figure/photo x 29p (flexible depth) at top of page.

No bleeds. Positions at top of text page. Caption is positioned in outside marginal column and sets x 7p wide Allow 30-40 pts. space below figure/photo to main text.

Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice. As the quote from Jane Addams implies, ethics is defined by action. By definition, a code of **ethics** is a document, created by the members of the profession, that provides specific guidelines for appropriate and expected professional behaviors (Barker, 2003). The behavioral expectations are rooted in the values and etgical standards deemed acceptable by the profession. Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice.

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#### B

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Positions at top of text page.

Caption is positioned in outside marginal column and sets x 7p wide. Allow 30-40 pts. space below bottom image to main text.

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#### B

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(b)

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#### **18** CHAPTER I: A GLIMPSE INTO THE WORLD OF FORMAT DESIGN

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#### FIGURE 8.1 A Model for Undestanding Human Sexuality

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Allow 30-40 pts. space below caption to main text.

(a)

#### D

2 images within a single figure set side-by-side with total width of both images 37p (allow 12-18 pts. space between images) Flexible depth (depth should be the same for both images)

No bleeds.

Positions at top of text page.

Caption is positioned below images and sets x max 29p

Allow 30-40 pts. space below caption to main text.

(b)

#### FIGURE 8.1 Models for Undestanding Human Sexuality

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18 19 egl\_tt ein\_tt

### GLOSSARY INDEX

egl\_tmdf

**ABCX model of family stress and coping** A way of viewing families that focuses on stressor events and crisies, family resources, family difinitions and beliefs, and outcomes of stress pileup, 417–419

ein\_lu Abnormal coping

from medical perspective, 148–149 perceptions of. 148

from psychological perspective, 149–150

Abortion

legalization of, 237 religious groups and, 241 trends in, 237º238

**Accessibility** Ease in movement through and use of an environment, 206

for individuals with disabilities, 222–224

**Accommodation** In cognitive theory, the process of altering a schema when a new situation cannot be incorporated within an existing schema, 113, 287

#### Acquired immunodeficiency syndrome

**(AIDS)** Disease caused by human immunodeficiency virus (HIV); involves breakdown of the immune system, 95. *See also* **Human immunodefi** 

#### ciency virus (HIV)

prevalence of, 94–95 social status and integration and, 104 social workers and, 97

**Activity** Perceived intensity of ongoing behavior in an environment, 213

Adolescents. See also Children.

20

effect of media on, 253, 254 effect of physical environment on, 225 immune system in, 96

**Affect** The physiological manifestation of a feeling, 112 African Americans

educational funding and, 248–250 government programs to assist, 242 high blood pressure and, 97–98, 100

Agoraphobia, 125

Alinsky, Saul, 346

**Alternative socail agencies** Social movement agencies developed to fill a gap in services provided by traditional agencies in the social welfare system, 374

Altman, Irwin, 211

American Association of Group Workers, 383

Amino acids Unit molecule found in proteins distributed throughout the brain and other body tissues, 91

#### Bnormal coping

from medical perspective, 148–149 perceptions of. 148 from psychological perspective, 149–150

Bortion

legalization of, 237 religious groups and, 241 trends in, 237º238

**Baccessibility** Ease in movement through and use of an environment, 206

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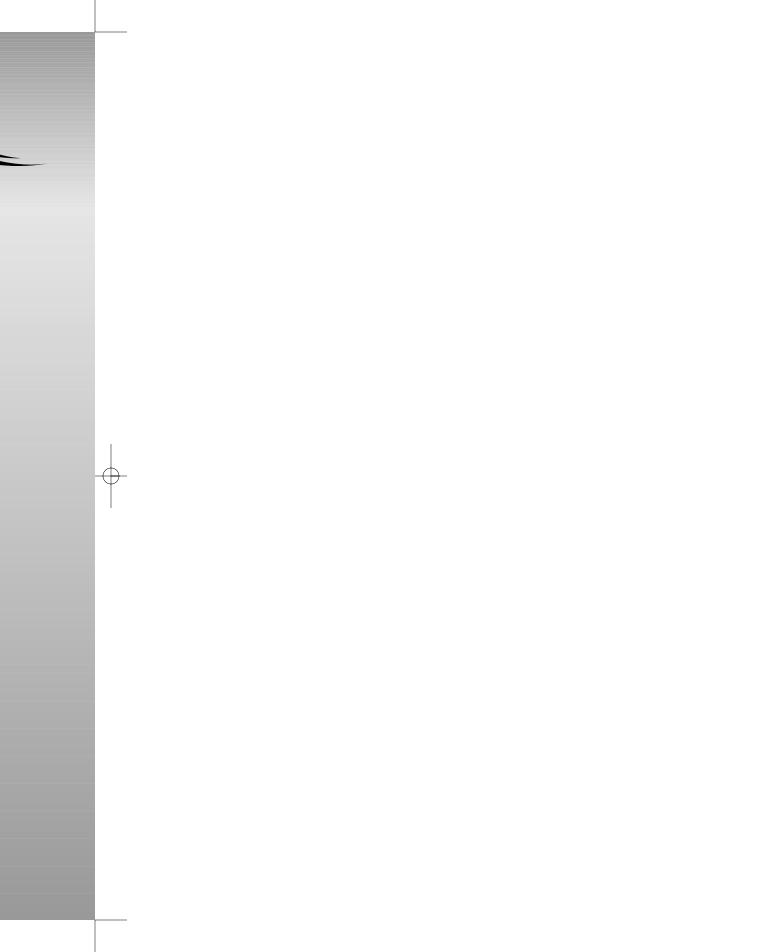
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## PART ONE

## Modified Format Designs





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## PART ONE

## Modified Format Designs



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Social Work — Before reading further, stop and consider that these words mean to you. The concept has taken on numerous, changing definitions since the idea emerged centuries ago. In our daily lives, you have likely heard of social work and possibly even met social workers, but you may not thoroughly know about the social work profession and its possibilities and contributions to the world.

bpt\_tx

If you are reading this book, you are probably enrolled in your first social work class. You may have decided to pursure a degree in social work, you may be investigating the possibility of working on a degree in the field, or you may be selecting the course as an interesting elective. Regardless of you reasons for





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bch\_tt

# U.S. Poverty and the Implications for Format Design

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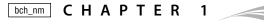
A Chapter Subtitle Example

bch\_au bch\_af L. Ruth Struyk and Lisa M Mehlig

Northern Illinois University

bchop\_tx

A SK SOCIAL WORKERS WHAT DREW THEM TO THE PROFESSION and you will hear one common message: They liked the idea that they would be helping to make better or enhance people's lives. What led them to choose social work? Did thet consider one of the other helping professions,



bch\_tt

## A Glimpse into the World of Format Design

bchop\_tt CHAPTER OUTLINE

Introduction

- The Role of History in the Social Studies Curriculum
- Perspectives In History
- Web QuestsSummary

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A SK SOCIAL WORKERS WHAT DREW THEM TO THE PROFESSION and you will hear one common message: They liked the idea that they would be helping to make better or enhance people's lives. What led them to choose social work? Did thet consider one of the other helping professions,

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Alt.5

bch\_nm C H A P T E R 1

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# A Glimpse into the World of Format Design

bchop\_qd

"Once we acknowledge that all women are affected by the racial order of society, then it becomes clear that the insights of multiracial feminism provide an analytical framework, not solely for understanding the experiences of women of color but for understanding all women, and men, as well."

—MAXINE BACA ZINN AND BONNIE THORNTON DILL

bchop\_qdau

bchop\_tx

A SK SOCIAL WORKERS WHAT DREW THEM TO THE PROFESSION and you will hear one common message: They liked the idea that they would be helping to make better or enhance people's lives. What led them to choose social work? Did thet consider one of the other helping professions, such as psychology, sociology, teaching, or medicine? As you will learn throughout this book, social work is unique from other helping disciplines because of its broad scope of concern, its strong core values, and its commitment to social and economic justice.

bchop\_et

The health professions emphasize the value of the interdisciplinary team approach. Social work and other helping professions certainly overlap, and social workers have adopted useful knowledge from many of these professions.

bchop\_etau

-Extract Authorname

This chapter will illustrate the meaning of social work. In the remaining chapters, a more detailed picture of what social work is and what you need to learn to be an effective social worker.

bchop\_ln

- 1. Social work is a professional activity that provides the opportunity to work with individuals, families, groups, organizations, and communities.
- 2. Almost half a million people in the United States are practicing social workers.

bpt\_nm

#### PART ONE

bpt\_tt

Sample Part Title

bpt\_st

Example of a Part Subtitle

bptop\_ha

1 Defining Delinquency

2 Measuring Delinquency

3 Violent Youth Crime

Illegal Drug Use and Delinquency

bptop\_tx

Social Work — Before reading further, stop and consider that these words mean to you. The concept has taken on numerous, changing definitions since the idea emerged centuries ago. In our daily lives, you have likely heard of social work and possibly even met social workers, but you may not thoroughly know about the social work profession and its possibilities and contributions to the world.

bpt\_qd

"Once we acknowledge that all women are affected by the racial order of society, then it becomes clear that the insights of multiracial feminism provide an analytical framework, not solely for understanding the experiences of women of color but for understanding all women, and men, as well."

bpt\_qdau

-MAXINE BACA ZINN AND BONNIE THORNTON DILL

bpt ha

#### THIS IS A SAMPLE A HEAD

bpt\_tx

If you are reading this book, you are probably enrolled in your first social work class. You may have decided to pursure a degree in social work, you may be investigating the possibility of working on a degree in the field, or you may be selecting the course as an interesting elective.

bch\_nm C H A P T E R 1



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## A Glimpse into the World of Format Design

**CHAPTER OBJECTIVES** bopob\_tt

> How Does Change Happen? Women and Political Activism Building Alliances for the Twenty-First Century

**Questions for Reflection** Finding Out More on the Web Taking Action Readings

bopob\_st Readers will:

- appreciate the importance of history in teaching social studies
- understand the role of historians in preserving history
- learn a variety of methods and materials to stimulate children's interest in history
- learn a variety of methods

bopob\_ha Introduction

> Teaching social studies as an interdisciplinary approach has resulted in increased instructional time at the elementary level as teachers integrate social studies into art, language arts, math, music, physical education, and science.

Over the past several years, social studies has become a more visible school subject, and the conception of learning social studies has evolved from doing and knowing to experiencing and making meaning.

Students may then check the World Wide Web for sites. Patricia gives the students a list with which they must start.

bopob\_hb **Web Sites for World War II** 

bopob\_hc **Holocaust Sites** 

http://yvs.shani.net/

This is the location for the United States Holocaust Museum.

http://www.channels.no/AnneFran.html

This is the location of the Anne Frank House in Amsterdam.

A SK SOCIAL WORKERS WHAT DREW THEN TO THE and you will hear one common message: They liked the idea that they are people's lives. What led them to would be helping to make better or enhance people's lives. What led them to

choose social work? Did thet consider one of the other helping professions, such as psychology, sociology, teaching, or medicine?

This chapter will illustrate the meaning of social work. In the remaining chapters, a more detailed picture of what social work is and what you need to learn to be an effective social worker.

bchba nm

bchba\_tt Box 4.2 Racism Then

bchba\_tx

Individuals and societies have little hope of solving their problems and achieving meaningful change if they don't have accurate, complete and unbiased information on which to base their tough decisions. Knowledge is critical as societies decide which pollution control plans to adopt, whose taxes to cut or which wars to fight. And information is crucial as an individual decides which candidate to support, what doctor to visit, which movie to attend or what car to buy.

"Someday, my son will be called a spic for the first time; this is as much a part of the Puerto Rican experience as the music he gleefully dances to. I hope he will tell me. I hope that I can help him handle the glowing toxic waste of his rage. I hope that I can explain clearly why there are those waiting for him to explode, to confirm their sterotypes of the hot-blooded, bad-tempered Latino male."

--Martin Espada

bchba\_qdau

bchba\_qd

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bchba\_In

- 1. Audiences tend to avoid confused, obscure writing, and to seek more easily under-
- 2. Writers often can create feelings of immediacy and drama through the effective use of short sentences and paragraphs, particularly for television or radio.

If you are reading this book, you are probably enrolled in your first social work class. You may have decided to pursure a degree in social work, you may be investigating the possibility of working on a degree in the field, or you may be selecting the course as an interesting elective. Regardless of you reasons for As you will learn throughout this book, social work is unique from other helping discibchsc\_nm

### SECTION TWO



bchsc\_tt

## This is What a Section Title Looks Like With A Runover

bscop\_tx

SK SOCIAL WORKERS WHAT DREW THEM TO THE PROFESSION and you will hear one common message: They liked the idea that they would be helping to make better or enhance people's lives. What led them to choose social work? Did thet consider one of the other helping professions, such as psychology, sociology, teaching, or medicine?

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bchsc\_ha

#### A SAMPLE A HEAD

bchsc\_tx

English economist Sir Josiah Stamp cautions us about relying too heavily on crime statistics. This is because some juveniles are falsely accused (believed to have committed a crime when they did not) and others are secret delinquents (their crimes are not know to the police).

bchsc\_lb

- How would you define and describe lifespan development?
- What are the different views of lifespan development?
- Multidirectional. Constant changes take place in the dynamic between biology and culture during a person's lifespan.

Many professions have developed a standardized approach to guide their members in establishing a competent and effective practice. As the quote from Jane Addams implies, ethics is defined by action. By definition, a **code of ethics** is a document, created by the members of the profession, that provides specific guidelines for appropriate and expected professional behaviors (Barker, 2003). The behavioral expectations are rooted in the values and etgical standards deemed acceptable by the profession. Many professions have developed a stanbscba\_tt

#### This is a Section Box Title

local law enforcement agencies.

**BOX A-LEVEL HEAD** 

bscba\_ha

bscba\_tx

English economist Sir Josiah Stamp cautions us about relying too heavily on crime statistics.

"Since 1929 the Federal Bureau of Investigation (FBI) has collected crime data from local law enforcement agencies."

-Quote Author

bscba\_qd

bscba\_qdau

bscba\_lu

Number of arrests. These are crimes police know about. They may be crimes known.

Since 1929 the Federal Bureau of Investigation (FBI) has collected crime

data from local law enforcement agencies. The data are published in an an-

nual report entitled Crime in the United States, which is frequently Since

1929 the Federal Bureau of Investigation (FBI) has collected crime data from

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bscba et

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The NASW definition includes four basic goals for the profession: (1) linking people to resources; (2) providing direct services ti individuals, families, and groups; (3) helpinh communities or groups provide or improve social and health services; and (4) participating in relevane legisltive processes (NASW, 1973, pp./ 4-5).

#### bcs\_tt

#### **Case Study Title**

bcs\_st Case Study Subtitle

bcs\_tx

As professor of sociology at the University of in Boulder. In 1975, he received his Ph.D. in sociology from Washington State Unsources of data: the Uniform Crime Reports, National Crime Victimization Survey, and self-report studies.

#### bcs ha

#### Class Sizes Will Have to Go Up, Says Superintentent

The headlines in the local paper highlighted the problem for the Skyline School District. The superintendent and the school board had tried valiantly to keep the budget down this year, recognizing that the city was determined to hold the line against any tax increase.

Ultimately there had been no alternative for the school district except to submit an increased school budget, but, in the face of a threatened taxpayers' revolt, the city council had felt that it had not choice except to cut the budget. After the council meeting, the superintendent was quoted in the newspaper as saying that because of the budget cuts, the district would probably have to lay off teachers and that as a result, class sizes would be larger in the fall.

bcsac\_tt

#### Sample In-Basket Item #1

Dr. Mr. Brown:

bcsac\_tx

I am instructing my daughter, Mary, not to report to the girls' physical education classes any more, until some changes are made.

Mary, as you know (or maybe you don't know) is a shy girl. She doesn't like taking off her clothees in front of other people, and I can't say that I blame her. Ms. Peterson, the physical education teacher, however, has forced my daughter to disrobe in front of the other girls as part of compulsory shower regulations. I have told Mary to inform the teacher that she will

taker her bath at home, and therefore does not need to take a shower at school, but the teacher has rejected this alternative.

Sincerely, (signed) Mrs. Patricia Herman

bcsac\_au

#### bcs\_hb Suggested Learning Activities

bcs h

Analyze the Case Ultimately there had been no alternative for the school district except to submit an increased school budget, but, in the face of a threatened taxpayers' revolt, the city council had felt that it had not choice except to cut the budget. After the council meeting, the superintendent was quoted in the newspaper as saying that because of the budget cuts, the district would probably have to lay off teachers and that as a result, class sizes would be larger in the fall.

bcs\_In

- 1. What should the principal have done to discover the teacher's philosophy and methods of teaching before hiring him?
- 2. What is your evaluation of the strengths and weaknesses of the teacher's point of view and approach to teaching?
- 3. What factors may be affecting the pincipal's judgments about the acceptability of the teacher's approach?

bcs hc

Analyze the Case The headlines in the local paper highlighted the problem for the Skyline School District. The superintendent and the school board had tried valiantly to keep the budget down this year, recognizing that the city was determined to hold the line against any tax increase. The attempt to economize had failed, however, to overcome the costs of inflation, building modifications, and higher salaries negotiated by teachers earlier in the year.

bcsfa\_ha

#### Introduction

Everyone needs discipline: athletes need discipline, executives need discipline, soldiers need discipline.

Rules are developed and promulgated in order to facilitate and promote discipline. Without rules, there would be no discipline.

The following rules have been developed in order to achieve the discipline necessary for the orderly environment that is required for effective teaching and learning. By following these rules, you will become a good school citizen, develop beter self-discipline, and

Folsum
School's
Student
Discipline
Code

continued

become a more effective learner. Obey the rules. Be a good citizen. Be a positive example for others. **EXHIBIT 6.2** continued **Behavioral Guidelines** All students will come to school prepared for class, appropriately dressed, and will necessary materials and equipment. Students will be on time for school and for class. Punctuality is very important. Student fighthing or fooling around will not be tolerated anywhere in the school, on the school grounds, or coming to or going from school. Everyone needs discipline: athletes need discipline, executives need discipline, soldiers need discipline. Rules are developed and promulgated in order to facilitate and promote discipline. Without rules, there would be no discipline. bcsfa\_lu Date: . Category 1 – You as a Person bcsfa\_ha Check Only 2: bcsfa\_lu Stress Management Time Management Career Alternatives for Teachers Physical Fitness and Wellness Personal Investments for Educators

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bcs\_tt

bcs\_tx

### Principal's Dilemna

bcs\_st\_a

City Council Cuts School District's Budget

bcs\_tx

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bcsfa\_ha

bcsfa\_lu

NOTES bcsnt\_tt

- bosnt\_In 1. Michael Barone and Grant Ujifusa, The Almanac of American Politics 1998. (Washington: Nation Journal, 1997), p. 1504.
  - 2. Larry Sabato, Goodbye to Goodtime Charlie, 2d ed. (Washington, D.C.: Congressional Quarterly Press, 1983), p. 8.
  - 3. Garry Wills, "The War Between the States . . . and Washington," New York Times Magazine (July 5, 1998), p. 26.

#### **WEB EXPLORATIONS**

bcz\_ur

#### www.statenews.org

A website by the Council of State Governments. Three or four state politics news stories are highlighted and, so you can read the whole story yourself, a link to the newspaper is provided; it is updated every day. Also, click on "Think Tanks," an excellent list of research organizations that focus on politics, government, and policy.

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#### SUMMARY

Contemporary state party organization has enjoyed a revitalization after experiencing a low point during the 1970s. They are providing more services to candidates running for elected government positions, even though they may never again control the nominating process the way traditional party organizations such as urban political machines did. Local party organizations still vary a great deal in terms of organizational strength and level of activity.